- These Terms and Conditions ("Terms") constitute a legally binding agreement between you ("User", "Your", "You") and Kaizen247.co.uk Ltd (Company number 14790281) of Lime Street, Olney, Buckinghamshire, MK46 5BA ("Kaizen247", "We", "Our", "Us"), governing your use of our website, platform, services, and all associated features (collectively, the "Platform").
- 2. By accessing or using the Platform, you acknowledge that you have read, understood, and agree to be bound by these Terms, and any other legal notices published by us. If you do not agree, you must immediately cease using the Platform.
- 3. These Terms and Conditions constitutes the entire agreement between the Parties with respect to its subject matter.
- 4. The Platform provides an opportunity to connect Entrepreneurs with potential business Investors. All services are offered subject to availability, strategic alignment, and mutual agreement between the Parties.
- 5. The Kaizen 247 Platform bears the full upfront costs of marketing, legal compliance, campaign design, and promotional efforts. We charge you £99.00 for Our services.
- 6. Entrepreneurs applying to the Platform must undergo a vetting process, which may include Al digital checks and a Business plan review. Acceptance is not guaranteed. We reserve absolute discretion to accept, reject, or terminate any applicant without reason or obligation to disclose Our reasons.
- 7. Your application form should clearly state the investment amount that You have worked out for your product or idea to hit the market. Care has to be exercised before stating the investment amount that you require from the Investor.
- 8. All information on the Platform is for informational and facilitative purposes only. Users must obtain independent legal, financial, and tax advice before making decisions involving an investment and/or a directorship appointment in their business.
- 9. All logos, trademarks, text, images, source code, databases, and software on the Platform are the exclusive property of Kaizen247. Users may not copy, reproduce, modify, reverse-engineer, distribute, or exploit any content, or system without prior written consent.
- 10. Users agree to: Provide accurate and complete registration and business information; Maintain the confidentiality of login credentials; Avoid misrepresenting a valuation, presentation or document produced in support of your application;
- 11. By participating in the Platform, you expressly acknowledge and agree that We are not liable for any loss, delay, or damage resulting from Your participation. Furthermore, We are not liable for any damages arising from any interruption with the service, system failures, or data loss.
- 12. We reserve the right to terminate or suspend access to the Platform at any time, without notice, if we determine: Fraudulent, unethical, or illegal activity; actions or behaviour that damage Our or an Investor's reputation or public image; Breach of these Terms; Regulatory concerns; or, Misuse of services. Terminated accounts may lose access to all investor data and funding, unless retention is required by law. We shall take immediate action (without exception) where there is a Breach of these Terms.
- 13. All Parties involved in this process agree to maintain strict confidentiality over: Investor identities and any advice or assistance received; Pitch materials; Legal and financial

- documentation; Internal analytics and communications. Confidential data must not be disclosed. We may however choose to publicise the programme, and stories relating to it, and You hereby give unreserved permission for Us to do so. You shall be obliged to attend all media events should You be successful with an investment.
- 14. We may monitor transactions for suspicious or unlawful activity; Report violations to the National Crime Agency (NCA) or international bodies. Failure to cooperate may result in suspension or denial of Our service.
- 15. These Terms shall be governed by and construed in accordance with the Laws of England and Wales and the Parties hereto submit to the exclusive jurisdiction of the English and Welsh Courts in respect of any dispute and/or legal proceedings in respect of these Terms and any matter arising hereunder.